PRIVACY NOTICE

This privacy notice discloses the privacy practices for <u>mcauliffesales.com</u> and McAuliffe marketing efforts. This privacy notice applies solely to information collected by this web site, Mailchimp and Linkedin campaigns. It will notify you of the following:

- What personally identifiable information is collected from you by McAuliffe, how it is used and with whom it may be shared.
- What choices are available to you regarding the use of your data.
- The security procedures in place to protect the misuse of your information.
- How you can correct any inaccuracies in the information.

Information Collection, Use, and Sharing

We and the manufacturers we partner with are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone.

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization and our manufacturing partner companies, other than as necessary to fulfill your request, e.g. to send samples.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products, services, or changes to this privacy policy.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. We do NOT ask for or collect sensitive information (such as credit card data of financial information). We do NOT track your activity across websites. We collect person information you provide us. By personal information we mean information that is reasonably recognizable to you such as name, business address, email address and telephone number.

The computers/servers in which we store personally identifiable information are kept in a secure environment.

Updates to Privacy Policy

We may make updates to this Privacy Policy periodically without notification. Please refer to this policy when necessary to check for updates.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at **248.545.7177** or via email to media@mmcsales.com.